

A Proven Record

Building a Better Wisconsin is recognized as one of the most influential political action committees in Wisconsin.

Your contribution, combined with other members, gives the Brown County and Wisconsin Builders Associations the necessary financial clout to make your voice heard.

BCHBA and WBA identify and support state and local candidates who:

- Reduce government regulations
- Lower taxes
- Work for sound environmental policies
- Help keep material costs down
- Improve housing affordability and homeownership opportunities
- Support small business issues

NOTE: Contributions for federal offices must run through NAHB's BUILD-PAC program.

Deciding How Your Pledge is Spent

If you are not politically active but want to give to the cause, we recommend letting WBA's Building a Better Wisconsin Committee decide which candidates receive your money.

If you are politically active, may we suggest:

1. Put your money into the Builders Direct fund and tell WBA either right away or at a later time which candidate you'd like the money to go to (\$100 minimum pledge).
2. Attend or host an event for a candidate. Pay through the Builders Direct fund and WBA will cut a check to the candidate in your name. This helps WBA keep clear tabs on how much money the building industry is spending on candidates.

building a better wisconsin

Contributions or gifts to Building a Better Wisconsin are not deductible for federal or state income tax purposes. Only personal or non-corporate checks or charges may be accepted by Building a Better Wisconsin. Your privilege of membership in BCHBA and its affiliated associations will not be affected if you choose not to contribute.

Contributions are only suggested amounts. If you choose to participate, you may contribute more or less than the suggested amount without favor or disadvantage. You may refuse to contribute without reprisal.

Your contribution will be used to support candidates for local and state office who support the housing industry.

Wisconsin law requires political action committees to report the name, home mailing address, occupation, and name and address of the employer for each contributor. Any corporate contributions received will be returned.

Brown County Home Builders Association

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www.bchba.org
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BROWN COUNTY
HOME BUILDERS ASSOCIATION

building a better wisconsin

Political Action Committee



Making Your Voice Heard

Protecting Your Business

www.bchba.org

What is Building a Better Wisconsin?

Building a Better Wisconsin is the political action committee (PAC) of the Wisconsin Builders Association, one of your three-in-one memberships. The committee raises money in Brown County as well as around the state to support candidates at the local, county and state level who recognize and understand the critical role housing plays in our community.

Each year, 15 cents of every dollar in this country is spent on housing related products and services. Supporting candidates who support homeownership and economic development is essential to ensuring that our industry continues to build dynamic, vibrant communities for families in Brown County.

Does Building a Better Wisconsin Affect Me?

If your livelihood depends on the success of contractors and homeowners, Building a Better Wisconsin has a tremendous impact on you. Contributions to the fund are used to support candidates for public office and help the

home building industry establish relationships with decision-makers all the way from city hall to the state capitol.

Building these positive relationships with our community leaders is essential to ensuring the long-term success of home builders and our local neighborhoods.



Contribution Levels

From \$1 to \$500+, you can select the level that best matches your ability to contribute. Contributions to Building a Better Wisconsin are strictly voluntary and must be personal or non-corporate.

All contributors receive special ribbons on your name tags used at membership meetings as well as recognition annually in the BCHBA newsletter.

Above & Beyond (\$500+ annually)

Above and beyond is made up of a small, but prestigious group that forms the nucleus of Building a Better Wisconsin. By their commitment to the industry, Above & Beyond Club members are one of the driving factors behind BCHBA and WBA's political clout.

Dollar-A-Day Club (\$365+ annually)

By committing one dollar a day, these members know that every day they are making a difference in the building industry.

Century Club (\$100+ annually)

This level is highly encouraged for all builder and developer members as well as others who believe strongly that government plays a role in the building industry so BCHBA must play a role in government.

Dollar-A-Week Club (\$52+ annually)

Week-by-week, these successful and politically active business men or women are sending a message through supporting the housing industry.

Contributor (less than \$52 annually)

Any contribution makes a difference in the building industry and is appreciated.

Make a Pledge

I pledge \$ _____ this year to (check one, see reverse side for more information)

- Building a Better Wisconsin**
- Builders Direct** candidate(s): _____
- Builders Direct** candidate(s) determined later (\$100 pledge minimum)

Payment Options:

- Now.** Enclosed is my **personal** credit card number or **personal** check made payable to either Building a Better Wisconsin or Builders Direct (see reverse side for more information).
- In installments.** Please automatically charge my **personal** credit card quarterly (one-fourth the amount pledged will be due each time).

Name: _____

Company: _____

Occupation: _____

Personal Credit Card Information:

Card Holders Name: _____

Card Number: _____

Expiration: ____/____

Signature: _____

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